



2009 Sponsorship Opportunities

Event Name	Event Date	Event Description	Location/set up	Cost	Sponsor
Social at Bailey's & Nationals Baseball Game	7/16/2009	The Myers-Lawson School of Construction Industry Board Alumni Subcommittee hosts a summer social to bring together alumni, students, and faculty	Bailey's Bar and Grill in Arlington & Nationals Baseball Stadium	TAKEN	Turner Construction, American Infrastructure, Harkins Builders, HITT Contracting
Virginia Tech vs Nebraska Tailgate	9/19/2009	All alumni, board members, students, faculty, and friends of construction are invited to stop by the tailgate to network and socialize	Outside stadium, space varies, starts two hours before kickoff	TAKEN	Kiewit
Virginia Tech vs Boston College Homecoming Tailgate	10/10/2009	All alumni, board members, students, faculty, and friends of construction are invited to stop by the tailgate to network and socialize	Outside stadium, LOT 1 SPACES 487/488, starts two hours before kickoff	\$4000 with company banner hanging from tent	
BC Golf Tournament	9/20/2008	The Department of Building Construction is hosting its 2nd annual Golf Tournament to raise funds for a new faculty position. All are welcome to participate.	River Dye Course in Radford, full run of the course, social and awards program	Varied sponsorships available at amounts from \$100-\$5000	Contact Kim Blair kim71@vt.edu to learn more
Professional Development Series	Fall 2009	This year the Myers-Lawson School of Construction will host a professional development series for all students. The series will be made up of guest speakers, panel discussions, workshops, and field trips	Various venues, primarily in Virginia Tech's Bishop-Favrao Hall classrooms	\$2000, the sponsorship includes logo on emails and flyers sent to students and banner at all the event receptions	
Career Fair Social	10/22/2009	Over 100 industry professionals, over 300 students, and the faculty and staff of the Myers-Lawson School of Construction gather for an informal social following the career fair exposition event.	South End Zone	\$5000 full and half sponsorships available	
Fall Newsletter	Mailed in September	The Department of Building Construction publishes a newsletter every fall to promote the upcoming events for the year. The publication is mailed to over 1300 alumni and distributed to students. Examples can be found at www.bc.vt.edu/news-events	Mailing	\$4000 with company advertisement of 1/2 page	
Newsletter	Mailed in February	The Department of Building Construction publishes a newsletter every spring to promote the upcoming events for the year. The publication is mailed to over 1300 alumni and distributed to students. Examples can be found at www.bc.vt.edu/news-events	Mailing	\$4000 with company advertisement of 1/2 page	
Student Group t-shirts	Fall	The Constructor's Consortium student group hosts a t-shirt design competition and the winner has their design put on the shirt for that year. All paying student group members receive a shirt.	T-shirt Order	\$1000 with company logo on the shirt	
AGC Competition Team	Fall	Students travel to the regional and (if they win) national conferences to compete against other construction education programs in areas such as Design Build, Preconstruction, LEED, and Heavy Civil	Regional and National	\$5000 full and partial sponsorships available	
ABC Competition Team	Spring	Students travel to the regional and (if they win) national conferences to compete against other construction education programs	Regional and National	\$5000 full and partial sponsorships available	

Other opportunities for sponsorship arise throughout the academic year and will be made available through email notification and at <http://www.mlsoc.vt.edu/hhh/giving>. Student groups such as Sigma Lambda Chi, Constructor's Consortium, and Construction Management Association of America are always seeking industry support. Please contact Dannette Beane dannette@vt.edu, 540-231-1924 to learn more. Thank you for your interest in supporting our programs.