TRADITIONAL

Register & Select Tier on MLoSoc Website
Receive Invoice & Pay
Receive Student Resume Book: Review, Reach Out to Students Prior, Invite Students to Come by Your Booth
Arrive Day Of and Setup Booth
Career Fair Begins: Students Walk-up to Company Booths
Students Wait in Line to Speak with Your Representative
Representatives Speak with Students Individually
Representatives Answer General Student Questions
Students Hand Their Resume to A Representative
Representative Takes Notes About the Student During & After Speaking With Them
Your Company Has the Option to Host an Info Session Prior to the Event
Throughout the Event Your Representatives Can Network with Representatives From Other Companies By Walking Up to Their Booth
Representative speaks to multiple students at once

VIRTUAL

Register & Select Tier on MLoSoc Website
Receive Invoice & Pay
Receive Student Resume Book: Review, Reach Out to Students Prior, Invite Students to a Scheduled Chat Time
Customize & Setup Booth by Sept. 25th on Virtual Platform
Career Fair Begins: Students Visit Company Booths Through the Lobby
Students Receive a Wait Time Estimate while they Wait in Line to Speak with Your Representative
Representatives Speak with Students Individually Through Chat Feature (text, call and video interface)
Representatives Utilize the Discussion Feed to Answer General Questions For Everyone in their Booth
Student Profiles & Resumes will be Viewable by a Representative During and After Their Chat
When a Chat Ends, the Representative is Presented with a Screen to Take Notes and Follow-Up with the Student
We Can Setup an Info Session on Zoom For You Prior to the Event
Throughout the Event Your Representatives Can Network with Representatives From Other Companies By Joining A Booth Only For Professionals
Live Video Broadcast Feature
When you enter the Career Fair you will be in the Lobby, where all the booths are located. Each company will have one rectangular booth to customize. The booth informs students how many other students are waiting to chat and how many representatives are active.

You can customize the exterior of the booth with your logo & a colored background.
EXAMPLE OF INSIDE A BOOTH

There are three customizable tabs in the middle section (above the video), they currently read Home, Opportunities, & Company Culture.

Your content will display where the video and text is currently. You can customize however you would like, with pre-recorded videos, photos, job opportunities, and general information on your company.

On the right side you have the green chat button, list of your representatives, a discussion feed, and more content.

The discussion feed is viewable to everyone in the booth, making it a good place to answer general questions.

Before the Career Fair you will design your booth and have it all ready a week before.

PLAY A CRITICAL ROLE IN MAKING A DIFFERENCE IN THE COMPANY AND COMMUNITY.

With an elite team of professionals, we build exciting, innovative projects. Co-ops and interns at Allan Myers are vital team members in projects that shape the face of the mid-Atlantic. Students working at Allan Myers step out of the classroom and gain experience in a variety of areas related to their majors. Our internship program allows for students to support crew, project, or plant teams. In this role they will plan, schedule, execute, and control heavy civil construction projects. The program has a particular focus on developing the skills required to successfully manage projects - operationally and financially in an incident- and injury-free environment.
The chat feature is reachable through each company's booth. When your representative is available to chat it will connect them with a student. It begins as text until a representative invites a student to call or video chat.

During the chat, the student's profile and resume will be viewable on the right side of the screen. Each chat has a time limit to help move the event along efficiently. In back-end booth controls, you will be able to edit the chat time to your liking. We recommend 10 minutes. If a chat is going well and the recruiter needs more time, there is a way to add more time to an individual chat.
When you scroll down on the right side it reveals the student’s resume. You can view & download. All profiles, resumes and chat histories are viewable throughout and after the event has ended.

This is also an example of the video chat feature. We encourage every chat be conducted over video for the best conversation.

The text option will remain open underneath if you need to write a message.
When a chat ends, both the representative and student are shown a review screen.

Including:
- A dropdown to select how you want to proceed with the student,
- Notes section,
- Options to email the student profile to another team member or schedule a follow-up.

All notes, profiles, resumes and chat histories are viewable throughout and after the event has ended.
The student's pop-up includes a final message they can send to the representative and personal notes for them to take and reference later.

We will be reminding our students to ask your representatives for their email to follow up after the event as well.
You can see the company Swinerton has a second booth with "live" in the top left corner and on the right hand side of the page you can see their name on the Broadcast Schedule. Both the live booth and broadcast schedule are components of the Live Video Broadcast feature which is included in the advanced package.

In the same package, you will be able to take advantage of the sponsorship opportunities throughout the career fair to enhance the visibility of your company.
The Live Video Broadcast is an opportunity to speak to many students at once. This time can be used as you see fit; to share about your company, projects, opportunities or any other creative idea you might have!

You can see the features it includes:

- Multiple presenters with the option share a screen for a presentation.
- A discussion feed for everyone in the live booth to communicate or ask questions.
- Context tab to share details about the live broadcast.
<table>
<thead>
<tr>
<th>BASIC PACKAGE $700</th>
<th>INTERMEDIATE PACKAGE $850 IN ADDITION TO BASIC</th>
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<tbody>
<tr>
<td>✓ Customize your Booth with</td>
<td>✓ Higher Booth Placement</td>
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<tr>
<td>Branding, Messaging &amp; Content</td>
<td>✓ Two Extra Representatives</td>
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<tr>
<td>(prerecorded videos, job listings)</td>
<td>✓ Share Post-Event Analytics</td>
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<tr>
<td>✓ Four Representatives</td>
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<tr>
<td>✓ Platform Help Available</td>
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<tr>
<td>✓ Text &amp; Video Chat with Students</td>
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<td>✓ View Student Resume &amp; Work Examples</td>
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<tr>
<td>✓ Pre-Invite Students to Chat</td>
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<td>✓ Post-Chat Notes for Recruiter</td>
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<tr>
<td>✓ Timed Chats Allow Event to Flow Efficiently</td>
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<td>✓ Group Discussion Feeds</td>
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<td>✓ Free Training Available Twice a Week</td>
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